



April 2013

Dear Dockwalkers:

On behalf of **California Department of Boating and Waterways (DBW)** and the **California Coastal Commission's and Boating Clean & Green Program**, the **Santa Monica Bay Restoration Foundation** (representing DBW's Clean Vessel Act Education Program), and the **Keep the Delta Clean Program** we want to **welcome** you to your 2013 electronic newsletter.

The purpose of this newsletter is to give you updates about the program, encourage attendance at future Dockwalking activities, and promote Dockwalker news.

Northern and Southern California Dockwalking Opportunities

Southern CA

- May 18, Sun Harbor Marina, National Safe Boating Day
- May 19, King Harbor (Redondo Beach), Sea Fair
- May 30 – June 2, Dana Point Boat Show
- June 8-9, Marina del Rey, Halibut Derby
- June 29, Two Harbors (Catalina), Opening Day
- September 21, Marina del Rey, Coastal Cleanup Day

To participate in these events, please contact: Victoria Ippolito at (213) 620-2271/
vippolito@santamonicabay.org

Northern CA

- May 18, Sacramento West Marine Clean and Safe Boating Day
- June 2nd to June 30th 2013 – San Francisco Waterfront events
- September 21, Coastal Cleanup Day at several yacht clubs in CA

To participate in these events, please contact: Vivian Matuk at (415) 904-6905/
vmatuk@coastal.ca.gov

Tracking your Outreach Efforts

We would like to know where you are conducting Dockwalking activities and how boaters are responding to your educational efforts. After a Dockwalking activity, please keep records of your visits and the materials you distribute. To assist you in tracking, we have created the Dockwalker tracking form in 3 formats:

- ✓ Word Document: <http://www.coastal.ca.gov/ccbn/docktracking.doc>
- ✓ PDF File: <http://www.coastal.ca.gov/ccbn/docktracking.pdf>
- ✓ On-line system: <http://www.surveygizmo.com/s3/794723/2012-Dockwalker-Activity-Tracking-Form>

Volunteer Dockwalkers are making a Difference!

Since the beginning of this year, the Santa Monica Bay Restoration Foundation, the California Department of Boating and Waterways, the California Coastal Commission's Boating Clean & Green Program, and the Keep the Delta Clean Program, have participated in several boat shows and boating events where many Dockwalkers helped us conduct face-to-face boater education and distribute our 2013 Boater kits. In this section, we would like to recognize the Dockwalkers who have helped us make our participation at these boating events a success!



Sunroad Boat Show (January 24-27, 2013)

Distributed 54 Clean Boating Kits, 9 Southern California Boater's Guides, in addition to promoting sustainable boating practices to hundreds of San Diego County area boaters.

Fred Hall Long Beach Fish & Tackle Boat Show (March 6 -10, 2013)

Distributed 76 Clean Boating Kits, 10 Southern California Boater's Guides, in addition to promoting sustainable boating practices to hundreds of Los Angeles and Orange County area boaters.

Thanks to: **Steven Ethington** who donated 18 volunteer hours.

David Stancil, a newly certified Dockwalker from Dana Point Harbor, promoting sustainable boating practices.

Sacramento Boat Show (March 9 -11, 2013)

Distributed 236 Boater Kits while encouraging clean and safe boating practices.

Thanks to: **Jim Goff, Tommy Holtzman, Ed Padilla, Jah McCay, Jowin Cheung, Shuka Rastegarpour, Fred Goodwin, Maggie Sabovich, Sara Nation Kirkpatrick, Genie Van Schoten, Elissa Robinson, Robert Willis, Clara Crossman and Sabrina Colias**, California Department of Boating and Waterways and California Coastal Commission's Boating Clean and Green, Keep the Delta Clean Program staff. These volunteers donated 67 hours.



Dockwalker Ed Padilla promoting clean boating practices at the 2013 Sacramento Boat Show



2013 Strictly Sail Boat Show.
Jim Goff and Greg Catani
educate the boating public.

Strictly Sail Pacific (April 12 – 14, 2013)

Distributed 250 Boater kits, 300 SF Bay Clean Boating maps, 250 Delta Clean Boating maps, while encouraging clean and safe boating practices.

Thanks to: Tommy Holtzman, Doug Hipsley, Jim Goff, Mike Martinson, Linny Martinson, Ann Hardinger, Doug Hipsley, Lars Anderson, Bob Engelhart, Tom Merrick, Cynthia Knowles, Greg Catani, Lars Anderson, Jah Mackey, Winston Bumpus, Lauren Eisel, Brian Babcock, David Kolinski and Anya Deepak, California Department of Boating & Waterways, California Coastal Commission's Boating Clean & Green, and the Keep the Delta Clean Program staff. These volunteers donated 56 hours.

Newport Beach Boat Show (April 18-21, 2013)

We distributed 87 Clean Boating Kits, 10 Southern California Boater's Guides, in addition to promoting sustainable boating practices to hundreds of Los Angeles and Orange County area boaters.

Thanks to: Dave Stancil (5.67 hrs), Debbie Wasserman (5 hrs), Marcelo Tedesco (7 hrs), Fran Weber (2.5 hrs), Louis Baskin (11 hrs), and Diana Johnson-Miller (2 hrs) who donated volunteer hours.



2013 Newport Beach Boat Show. Fran Weber and Victoria Ippolito distribute Boater Kits.

Events Attended by Dockwalkers



Jim Minkel (USCG Auxiliary, Solano County). Jim and his Vallejo Flotilla 51 colleagues participated in Delta Marina Yacht Club's Safety Day in Rio Vista distributing 12 boater kits and conducting Vessel Examinations.

From left to right: Jim Smeal, Gary Link, Norwood Maddry, Al Christle, Jim Rohde, and Dan Tinney

Vern Torres (USCG Auxiliary, San Diego County) has been combining Vessel examinations and public education classes and events at La Mesa, Chula Vista and Spring Valley Community Centers.

Tom Merrick (USCG Auxiliary, Alameda County) distributed 13 kits at Emery Cove Marina in Emeryville. The distribution occurred during vessel inspection conducted by the Coast Guard Auxiliary Flotilla 12-01 on 3/30/13. Tom found that coordination with such events increases exposure of the Dockwalker program to boat owners.

Bill J. Wicks (USCG Auxiliary, Ventura County) has been educating boaters and distributing boater kits in Ventura harbor during his Vessel Examinations.

Nick Patterson (San Joaquin Delta Power Squadron and USCG Auxiliary, Modesto, CA) talked to 11 boaters and distributed boater kits during the US Power Squadron's "Safe Boating Class" This was in conjunction with their on the water experience. We discussed boating and it's environmental impacts.

Carol Paz (USCG Auxiliary, Marin County) conducted in February some Safety Classes at Loch Lomond Yacht Club combined with clean boating information and educated 10 boaters.

Charlie Duncan (USCG Auxiliary, Shasta County) participated in the Redding Boat Show where he shared clean and safe boating practices with 150 boaters.

Brian Babcock (USCG Auxiliary, San Joaquin County) conducted Docklwaking activities in San Joaquin County and shared clean and safe boating information with 13 boaters.

Pat Carlson (USCG Auxiliary, San Diego County) partnered with some of his Flotilla Members at the Fred Hall Boat – Del Mar show where they shared with boaters clean and safe boating practices. In addition Mr. Carlson and his Flotilla members attended the Mission Bay Yacht Club work party day, Day at the Dock - Point Loma sport fishing. Mr. Carlson and his Flotilla will be also conducting Vessel Exams at the boat launch ramp Ski Beach Mission Bay where he is going to be also educating boaters and distributing boater kits.

Peter W. Kyryl II (USCG Auxiliary, Santa Cruz County) shared information with 14 boaters while conducting Docklwaking activities in Santa Cruz Harbor.

John "Raoul" Ludwig (USCG Auxiliary, San Diego County) has been conducting outreach at Pier 32 in National City.

Jo Tieslau (Delta Marina Yacht Club, Solano County) shared clean boating information with 7 boaters during the Club's SWAP meeting.

The Boating season is around the corner and we know you will be involved in many more events. Please share them with us!

Future Events Organized by Dockwalkers

- Sun Harbor Marina and Point Loma Marina's on America's Cup Harbor in **San Diego**, are celebrating National GO Day, National Marina Day, National Safe Boating Week, and are proud participants in the "Ready, Set, Wear It!" Life Jacket World Record attempt during their annual Land & Sea Festival, Saturday, May 18th, 2013, 10:30 a.m.-3:00 p.m. The festival will feature games, and activities for children and adults centered on boating, Southern California's coastal waters, and our environment. Experts on boating maintenance, environmentally friendly boating practices, exercise; healthy eating will man booths and present seminars and workshops. A life vest fashion show, participation in a blood drive by the Red Cross, boat inspections by the US Coast Guard Auxiliary, free boat rides, games, music, food, and more. Entrance is free and the San Diego community is invited to come enjoy the festival. To volunteer as a Dockwalker, contact Kathy OBrien, Sun Harbor Marina at kathy@sun-harbor.com.
- The **City of Chula Vista** is hosting a table at the "Cinco de Mayo" Marine product swap meeting" on May 4th at one of their marinas. The City is also organizing another event on May 19th during the National Safe Boating Week Festival. For information contact Manuel Medrano at MMedrano@chulavistaca.gov.
- The **San Francisco** Department of the Environment, the California Coastal Commission and the California Department of Boating and waterways are organizing a waterfront pollution prevention campaign aimed at promoting the safe disposal of potential hazardous boating wastes. During weekends from June through August, our volunteer team will walk the docks of the San Francisco Marina Small Craft Harbor to educate boaters about San Francisco's free and convenient Marina Collection Program for hazardous waste. Safe disposal of used motor oil, filters and absorbents directly at the Marina used motor oil collection station will also be emphasized. We will kick-off the Dockwalking season on Sunday, June 2nd at the Marina. If you can join us please contact Cynthia Knowles, Toxics Reduction Specialist, at (415)355-3760.
- The **Sacramento** USCG Auxiliary will attend the National Boating Safety Event at Discovery Park on May 19th. IN addition that Flotilla will be conducting Vessel Examinations combined with Docklwalking throughout the boating session - 5/1/13 thru 10/31/13

Tips for a Successful Dockwalking Activity

- ✓ Go where boaters will be: launch ramps, marina docks, fuel docks, marine supply stores and local events (check the section above for Great Dockwalking Opportunities). **REMEMBER:** If you are a marine business operator, the kits are a great educational tool to give to your tenants so they can work with you in your clean marina and clean water efforts. If you are a Power Squadron or US Coast Guard auxiliary, the kit is an amazing tool when conducting your vessel examination, marine dealer visits or safety classes to promote clean and safe boating practices. If you are a club member or a boater, you can distribute the kits among your boating colleagues and work with them promoting clean and safe boating.

- ✓ Engage local marine business operators in your effort before you start your Dockwalking activity.
- ✓ Know your audience - pick the right time and place.
- ✓ This is EDUCATION, not enforcement.
- ✓ Show the oil absorbent pillow to the boater first.
- ✓ Focus on the primary messages associated to each item included in the boater kit. Refer to the document: <http://www.coastal.ca.gov/ccbn/BoaterKitEducationalMessagesStatewide.pdf>
- ✓ Use these facts: http://www.coastal.ca.gov/ccbn/factoids_for_dockwalkers.pdf
This information will provide examples you can use while conducting the face-to-face boater education.
- ✓ Ask questions to generate discussion
- ✓ Judge the attention span of listener
- ✓ Give credit to boater for good practices
- ✓ Timing: average visit = 2-5 minutes

Recommended TIPS for Distributing Kits and Collecting the 2013 Boater Questionnaires

- ✓ Remember, our target audience are current California boat owners
- ✓ In order to capture boaters' attention, one recommended strategy is to show the boater kits and tell the boater that it is free.
- ✓ Before handing the boater kit to the boater, it is important to ask boaters **to first fill out** the 2013 Boater Questionnaire indicating that it will only take about 4 minutes of their time and it is **anonymous. Please, do not give any answers to boaters while they are answering the questionnaire.**
- ✓ When the boater returns the questionnaire and pledge to you, quickly look it over to see that it is complete.
- ✓ It is very important that you start your face-to-face education by providing the boater with the correct answer. Remember that the correct responses from the 2013 Surveys are:
 - Q9= Fine up to \$2,000
 - Q10=Violators are liable for the cost of the clean up and are also subject to substantial civil and/or criminal penalties

- Q11 and Q12=TRUE

Please do not allow boaters to change their responses even if they are incorrect and please do not double mark the survey.

- ✓ Once you have collected the questionnaire, please discuss the materials included in the boater kits with the recipient, emphasizing the main message associated with each of the materials (See section above). Be aware that the most significant items are the three-hole punch card, the oil absorbent, and the Clean Boating Habits. In San Francisco and the Delta, both the San Francisco Bay and the Delta Maps are very important items. The Southern Ca Boater's Guide Order Form (for Southern CA boaters) is a very important item for the Southern CA boater kits. Remember: There will be order forms for this publication in each box of Boater Packets. Boater Kit recipients will need to send an order form to the Santa Monica Bay Restoration Foundation in order to receive a copy of the Southern California Boater's Guide. Volunteers may order extra copies for their outreach efforts by contacting: Victoria Ippolito at vippolito@santamonica bay.org/(213) 620-2271.
- ✓ 2013 Boater Questionnaire: Please make sure you include the questionnaire date and location. Please do not use acronyms and include the full name of the city where you are conducting the Dockwalking. In Q1, please mark the option "Dockwalker". On the back of each survey, please include your name so we can keep track of the questionnaires you are collecting for the **2013 Dockwalker contest**.

Do not forget to visit the Dockwalker website at www.BoatingCleanandGreen.com (Click on the Dockwalker program link)



bay restoration commission
STEWARDS OF SANTA MONICA BAY

